
DAC Foundation Enrichment Fund



Detroit Athletic Club
241 Madison Avenue
Detroit, MI 48226
313-963-9200

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DAC Vision and Mission

DAC Vision Statement

To be recognized as the premier private gathering place in Southeast Michigan.

DAC Mission Statement

To provide a distinguished private club that promotes friendship, athletics and opportunities for social and professional interactions.

DAC Foundation

Established in 1999, the DAC Foundation is a tax exempt, 501(c)(3) organization. Its mission is to preserve the legacy of philanthropy and support of amateur athletics instituted by the Club's founders. This heritage has distinguished us among clubs all over the world. In addition, the Foundation continues its mission to promote the Club's renowned art collection in the community.

Enrichment Fund



The Enrichment Fund was established to encourage contributions to subsidize special projects, acquisitions and improvements to the Club that enhance the quality of the Club experience. There are two major objectives: to provide funds to preserve and restore the architectural magnificence of our Clubhouse and an ongoing program to expand and conserve the Club's renowned art collection.

Donor Campaigns

The Donors Club (Enrichment Fund and DAC Foundation) has two donor appeals per year, in April and October.

Spring Appeal

The April appeal consists of a letter from the Enrichment Fund Committee Chair and the DAC Foundation President. Included with the letter is a donor card and return envelope. The letter may review past projects funded by donors, upcoming projects and encourage members to donate. The Chair/President will craft the letter to reflect his or her objectives and style.





April 5, 2004

Dear DAC Member:


The Detroit Athletic Club is an institution of remarkable distinction. From the Club's founding in 1887 to its relocation to our present facility in 1915, the vision of our leaders has been to create an institution that conducts activities in a clubhouse that is a symbol of all that is right and good in our city. Members treasure its beauty and ambiance and feel a deep commitment to its preservation.

Since 1998 you, the DAC member, have rallied to preserve and renovate our most valued architectural treasures. We are progressing along a firm plan that will steadily renew all of our classic Albert Kahn building. The DAC Enrichment Fund and the DAC Foundation play key roles in funding the strategic initiatives to complete this vision. Member contributions have visibly transformed the club in areas that are viewed and enjoyed every time you enter the property.




We are asking you to consider a spring donation to help us stay on schedule with our preservation plan. Our largest project this summer is the restoration of the Georgian Room. The Enrichment Fund will cover the cost of replicating and restoring the beautiful decorative plaster that graces the ceiling, frieze and door pediments. In addition, we hope to collect another \$50,000 to allow us to begin the process of uncovering the "Caen Stone" walls of the Grand Staircase. Ultimately we will proceed to restore the Caen Stone walls throughout the 2nd floor hallway and into the Pontchartrain Room.

The DAC Foundation in 2005 will tackle the most ambitious vision yet. It is called "Light the DAC" and is a project to illuminate all sides of our magnificent clubhouse. This project is estimated at \$200,000 to \$250,000 with a hoped for completion date prior to the Super Bowl XL. We are grateful for our first major gift, \$25,000, from the George S. & Helen G. Deffenbaugh Foundation, given by Mary Kuhn in memory of the late John "JJ" Kuhn.

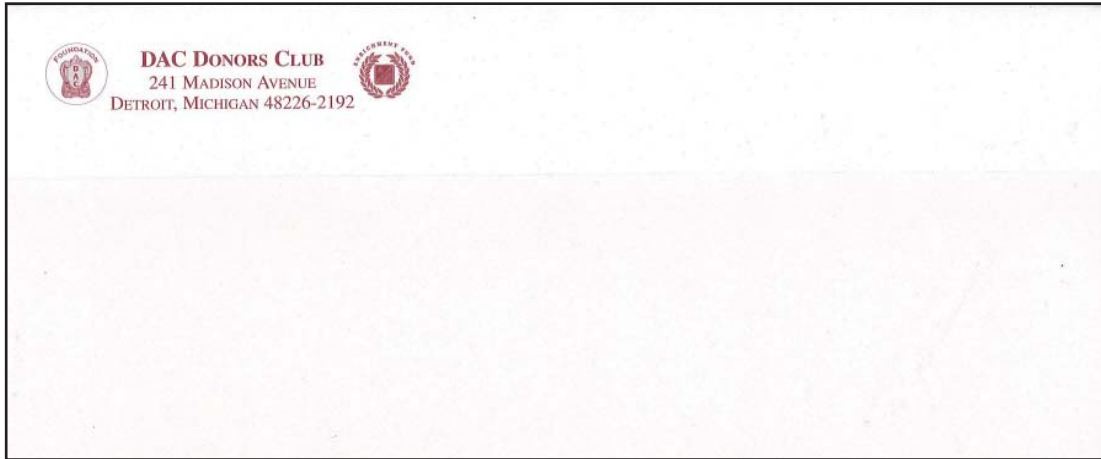


How can you participate? Return the enclosed card or call Jane Juszcyk at 313-442-1014 or email janej@thedac.com. Your gift may be charged to your member account in single, monthly, quarterly or semi-annual installments. In the tradition of our committed membership, we hope you will seriously consider a Donors Club gift.

Sincerely,



John E. Berg
DAC Foundation President
Enrichment Fund Chairman



DAC Donors Club* Donation Form

<p>The DAC Enrichment Fund Your donation supports Clubhouse preservation projects and art restoration and acquisition programs.</p>	<p>The DAC Foundation Your <i>tax-deductible</i> donation funds amateur athletics and projects that benefit the community.</p>
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I wish to participate and authorize the following charge to my account.

\$100 Member \$250 Patron \$500 Silver \$1000 Gold \$5000 Platinum

Other Amount \$ _____ Please contact me regarding an estate gift.

Charge my account in equal installments:
 monthly quarterly semi-annually

Please allocate my contribution between the DAC Foundation (tax-deductible) and/or DAC Enrichment Fund (not tax-deductible) as follows:

\$ _____ Enrichment Fund	\$ _____ DAC Foundation
--------------------------	-------------------------

Signature _____ Club Number _____



*Gifts to the Donors Club are in addition to the voluntary annual \$25.00 donation.

PLACE
POSTAGE
HERE

Detroit Athletic Club
Ms. Jane Juszyk – Donors Club Contribution
241 Madison Avenue
Detroit, Michigan 48226-2192

Fall Appeal

The October appeal consists of a similar letter and donor card, and generally includes a promotional piece as well.

October 2005

«FULLNAME»
 «ADD1»
 «ADD2»
 «CITYSTZ»

Dear «SALUT» «LNAME»:

Thanks to the generosity of our members with their donations to the Enrichment Fund and DAC Foundation, last year we were able to make great strides toward our long-term goals for the DAC:

2005

<p style="text-align: center;">Enrichment Fund:</p> <ul style="list-style-type: none"> ▪ Magnificent historic restoration of the Pontchartrain Room, including: <ul style="list-style-type: none"> ○ Beautiful plaster ceiling ○ Caen stone walls ○ Chandelier and wall sconces 	<p style="text-align: center;">DAC Foundation:</p> <ul style="list-style-type: none"> ▪ Exterior Lighting project ▪ DAC Michigan High School Athlete of the Year Awards and scholarships for outstanding high school scholar-athletes ▪ Military Academies Boxing Club donations
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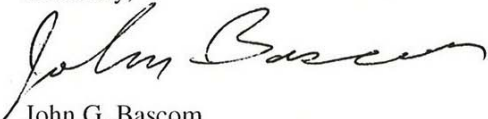
Once again we are asking for your donation in addition to the \$25 voluntary contribution that appeared on your August statement. These additional contributions are critical to maintaining our historic clubhouse, allow us to enhance this architectural treasure that is our home away from home, and let us continue our tradition of supporting amateur athletics. Your past generosity has been greatly appreciated. With your contribution this year, we plan:

2006


<p style="text-align: center;">Enrichment Fund:</p> <ul style="list-style-type: none"> ▪ Historic restoration of architectural treasures within the Club ▪ To conserve and expand our collection of fine art 	<p style="text-align: center;">DAC Foundation:</p> <ul style="list-style-type: none"> ▪ Ongoing operation of the exterior lighting ▪ To support amateur athletics ▪ Support of fine art through education, acquisitions and display
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The enclosed brochure further explains our projects and goals. Also enclosed is a contribution card which we hope you will fill out today. For your convenience, your gift may be charged to your member account in monthly, quarterly or semi-annual installments. In the tradition of our committed membership, we hope you will seriously consider a Donors Club gift.


Sincerely,



John G. Bascom
President, DAC Foundation



Patrick M. McQueen
Chairman, Enrichment Fund Committee



Enrichment Fund

Enhances the private club experience through:

- Historic Preservation
- Art acquisition

Sources of Funds


- Non-tax deductible gifts
- Annual \$25 voluntary contribution
- Contributions through the Donors Club
- Estate gifts


Use of Funds in 2005

- Renovation of the Pontchartrain Room including the restoration of the plaster ceiling, wall sconces, chandelier and Caen stone walls

Enrichment Fund Committee

Patrick M. McQueen (Chairman)
 John E. Berg
 Richard A. Brodie
 John J. Daly
 John E. English
 Frederick H. Hoops
 Kenneth B. Katz
 William M. Kuhn
 Frank T. Mamat
 John G. Marshall
 Leslie A. Murphy
 Stephen J. Murphy
 Alice R. Pfahler
 G. John Stevens
 Nancy J. Vella





DAC Foundation

Preserves the traditions of membership through the public benefits of:

- Promoting amateur athletics
- Projects that benefit the community

Sources of Funds


- Tax deductible gifts
- Contributions through the Donors Club
- Estate gifts

Use of Funds


- Michigan High School Athlete of the Year awards & scholarships
- "Light the DAC"
- Donations to Service Academy Boxing Teams
- Promoting and enhancing the Club's art collection

DAC Foundation Board

John G. Bascom (President)
 Daniel T. Lis (Treasurer)
 Terrence E. Keating (Secretary)
 John E. Berg
 Mark W. Cleary
 Annette Marie De Lorenzo
 Mary L. Kramer
 Terry O. Lang
 David F. Lau
 Joseph P. McMillan
 Peter Remington
 R. Glen Smiley
 Duane L. Tarnacki
 James W. Webb



The DAC Donors Club



The DAC Donors Club offers you an opportunity to support projects, art acquisitions and amateur athletic awards that advance the DAC's tradition of camaraderie, philanthropy and preservation.

To donate return the enclosed donation form or contact Jane Juszczak at (313) 442-1014 (janej@thedac.com).

the Spirit

Rekindle



DAC Foundation

Established in 1999, the DAC Foundation is a tax-deductible, 501(c)(3) organization. Its mission is to preserve the legacy of philanthropy and support of amateur athletics instituted by the Club's founders. This heritage has distinguished us among clubs all over the world.

DAC Foundation donations fund the awards program and provide scholarships for the finalists of the DAC's annual Michigan High School Athlete of the Year award, which recognizes exceptional scholar-athletes. Donations also support boxing teams from the U.S.

Navel Academy, U.S. Air Force Academy and U.S. Military Academy, all three of which participate in the DAC Chuck Davey Boxing Classic. The Foundation will also continue to raise funds for the operating cost of the exterior lighting.

DAC's exterior lighting made possible by the DAC Foundation.





Athletes of the Year with George Haggarty



Restored Pontchartrain Room

Enrichment Fund

The Enrichment Fund was established to encourage contributions to subsidize special projects, acquisitions and improvements to the Club that enhance the quality of the Club experience. There are two major objectives:

- to provide funds to preserve and restore the architectural magnificence of our Clubhouse
- an ongoing program to expand and conserve the Club's renowned art collection

Past projects include cleaning and restoration of the Grand Staircase railing, ceiling and Caen stone walls; and restoration of the decorative plaster ceilings, frieze and door pediments in the Georgian Room. Donations will be used for historic preservation and art acquisition.



Restored Georgian Room



Enrichment Fund

Logging Donations


- All donations come through the Foundation Assistant; if a donation is sent directly to the Accounting Office or the lockbox, the Foundation Assistant must be notified immediately.
- The Foundation Assistant records the donation in a spreadsheet, noting the amount of the donation to be credited to each account (Enrichment and/or Foundation) and the method of receiving the funds (check or via DAC statement).
 - The spreadsheet is prepared by the IT Specialist. It links to a member database so the member information can be pulled in via the member number.

Date		Member	FullName	Address1	City	State	PostalCode	Total	Enrichment	Foundation	Charge	Cash/Check	TY Letter	Statement
June 20, 2007	B702	Ms. Gloria D. Brooks	5443 Ole Banner Trail	Grand Blanc	MI	48439	\$ 100.00		\$ 100.00		X		6/29/2007	
June 20, 2007	A404	Mr. William F. Allen	630 Overbrook Rd.	Bloomfield Hills	MI	48302	\$ 250.00	\$ 250.00			X		6/29/2007	
June 20, 2007	MC060	Mr. Michael McNamee	1317 River Rd.	St. Clair	MI	48079	\$ 100.00	\$ 100.00				X	6/29/2007	
June 20, 2007	P676	Mr. Drew Peslar	312 W. Brown	Birmingham	MI	48009	\$ 500.00	\$ 500.00			X		6/29/2007	
June 20, 2007	P852	Mr. Edward B. Palm	84 Shorecrest Cr.	Gr. Pte. Shores	MI	48236	\$ 500.00	\$ 250.00	\$ 250.00		X		6/29/2007	
June 20, 2007	G376	Mr. Michael M. Glusac	27 Lakecrest Lane	Gr. Pte. Farms	MI	48236	\$ 250.00	\$ 200.00	\$ 50.00		X		6/29/2007	
June 20, 2007	R690	Mr. Clarence A. Rice	27180 Meadowbrook	Redford	MI	48239	\$ 200.00	\$ 100.00	\$ 100.00		X		6/29/2007	

- In addition the donations are logged in a fundraising program called GiftWorks. The donors (DAC members) can be downloaded into GiftWorks from Northstar by the IT department.
 - Open GiftWorks and click on “Add a Donation”.
 - Select the donor by name or member number.
 - Select the fund (Enrichment or Foundation), enter the amount of the donation and the payment type (credit card or check). If the donation will go on the member’s statement, choose credit card.
- Make a note of any donation that is received for a specific purpose or project.
- The Foundation Assistant forwards the donation (check and/or donor card) to the Accounting Office for processing, noting the fund(s) to which apply the donation.

Thank You Letters

The Foundation Assistant sends a letter acknowledging the donation and thanking the donor (on behalf of the Foundation/Enrichment President/Chairman). The letter confirms the amount of the donation and the distribution (Foundation/Enrichment). If the donation is for a specific purpose or project, adjust the letter accordingly.



DETROIT ATHLETIC CLUB
ESTABLISHED 1887
241 MADISON AVENUE • DETROIT, MI 48226

February 28, 2006

«FullName»
«Address1»
«Address2»
«City», «State» «Postal»

Dear «ShortName»:

The Board of Directors of the Detroit Athletic Club wishes to express their gratitude for your generous contribution of \$ to the DAC Enrichment Fund.


Your gift will be used to preserve and restore the architectural magnificence of our clubhouse. The elegance and beauty of our facility was the single most important aspect of membership in our most recent member survey.

Thank you for your loyalty and support of our club. Members like you have helped to make the DAC the most exceptional club anywhere.

Sincerely,

Richard A. Brodie
DAC Enrichment Fund Chair

jaj



DAC FOUNDATION
241 MADISON AVENUE
DETROIT, MI 48226

June 9, 2006

«FullName»
«Address1»
«Address2»
«City», «State» «Postal»

Dear «ShortName»:

The Board of Directors of the Detroit Athletic Club Foundation wishes to express their gratitude for your generous contribution of «Foundation» to the DAC Foundation. No goods or services were provided in consideration for your gift.


Your gift to the DAC Foundation is tax deductible for federal income tax purposes, subject to limitations set by law. Your gift will be used to fund our exterior lighting operating costs, promote amateur athletics and enhance the club's art collection.

Thank you for your loyalty and support of the charitable activities of the DAC Foundation.

Sincerely,

Richard A. Brodie
DAC Foundation President

jaj



DAC FOUNDATION
241 MADISON AVENUE
DETROIT, MI 48226

August 30, 2006

Mr. David J. Hammel
506 Shoreham
Gr. Pte. Shores, MI 48236

Dear Mr. Hammel:

The Board of Directors of the Detroit Athletic Club Foundation wishes to express their gratitude for your generous contribution of \$100 to the DAC Foundation. No goods or services were provided in consideration for your gift.

Your gift to the DAC Foundation is tax deductible for federal income tax purposes, subject to limitations set by law. Your gift will be used to purchase the Thomas Schomberg sculpture *The Starting Blocks*.

Thank you for your loyalty and support of the charitable activities of the DAC Foundation.

Sincerely,

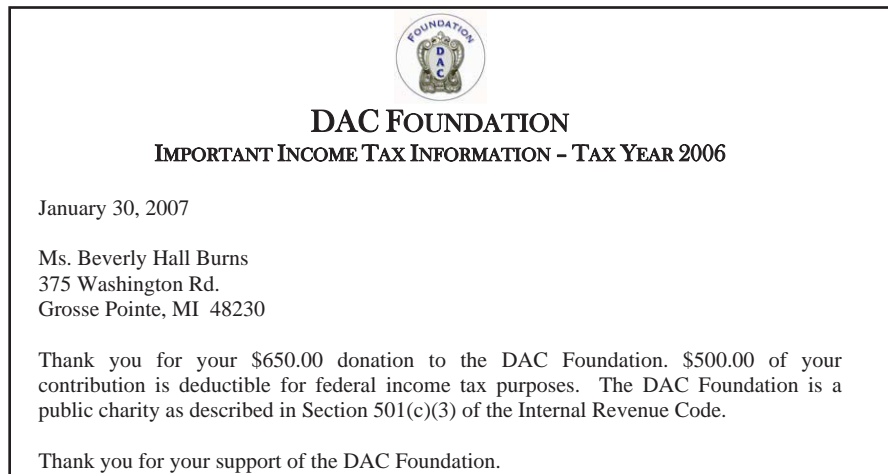
Richard A. Brodie
DAC Foundation President

jaj

Year-End Procedures

Tax Statements

- At year end (prior to January 31 of following year), the Foundation Assistant sends a tax statement to all donors of the Foundation.



Donor List for DAC News

- The February DAC News will list the previous year's donors of \$100 and more. Provide a list to the DAC News of total donations from the previous year in the following categories:
 - Albert Kahn (\$25,000)
 - Director (\$10,000)
 - Platinum (\$5,000)
 - Gold (\$1,000)
 - Silver (\$500)
 - Patron (\$250)
 - Member (\$100)

Provide the list to the DAC News by early-January (coordinate timing with News Editor). DAC News will provide a proof. Check it for errors and send corrections back immediately.

Albert Kahn (\$25,000)

John R. and M. Margrite Davis Foundation

Director (\$10,000)

Richard A. Brodie
Ronald W. Wadle

Platinum (\$5,000)

Mary L. Kramer

Gold (\$1,000)

Mario D. Apruzzese
J. Addison Bartush
Raymond J. Biggs
Mark W. Cleary
Christopher Crain
Tarik S. Daoud
Burton D. Farbman
David T. Fischer
Eugene A. Gargaro, Jr.
Atanas Ilitch
Michael Ilitch
George G. Jerome
Peter T. Kross
David F. Lau
Thomas A. Mackey
John G. Marshall
C. Walker Mayhew
Sean P. Moran
Stephen A. Munk
Charles H. Nicholl
Linda Orlans
Edward B. Palm
John T. Parent
Drew Peslar
Alice R. Pfahlert
James E. Press
Mark S. Provenzano
Mark D. Rottermond
R. Glen Smiley
S. Gary Spicer Sr.
John M. Telepo
Charlotte B. Terry
William H. Tripp
Robert J. Vlastic
DAC Fitness Club
Anonymous

Silver (\$500)

James R. Agley
Randolph J. Agley
Frank B. Audette
Robert Baidas
Don H. Barden
Leland K. Bassett
Frederick Birkhill
Douglas A. Boehmer
David P. Bostwick
Regis D. Bowers
Beverly Hall Burns
Anthony J. Carmen Jr.
Robert L. Cole

DAC Donors Club 2006

The DAC Foundation Board of Directors and Enrichment Fund Committee thank the following members of the Donors Club. Listed are contributions received from Jan. 1, 2006 through Dec. 31, 2006.

Albert Kahn (\$25,000)

John R. and M. Margrite Davis
Foundation

Director (\$10,000)

Richard A. Brodie
Ronald W. Wadle

Platinum (\$5,000)

Mary L. Kramer

Gold (\$1,000)

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J. Addison Bartush
Raymond J. Biggs
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Christopher Crain
Tarik S. Daoud
Burton D. Farbman
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Edward B. Palm
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William H. Tripp
Robert J. Vlastic
DAC Fitness Club
Anonymous

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Frederick Birkhill
Douglas A. Boehmer
David P. Bostwick
Regis D. Bowers
Beverly Hall Burns
Anthony J. Carmen Jr.
Robert L. Cole
Michael J. Conway
Gilbert C. Cox, Jr.
Maureen T. D'Avanzo
Flora Devault
H. Jeffrey Dobbs
William F. DuComb
Marianne Endicott
Reinhard Eschbach
Gene J. Eshaki
Herbert E. Everss
Alfred J. Fisher IV

Alfred J. Fisher III
David W. Fisher
Edward F. Fisher
Jay A. Fishman
Douglas J. Fresard
Matthew G. Fuller
William Fuller
Michael M. Glusac
John W. Hebert
Richard D. Helppie
Kleppe L. Houston
Larry J. Hudus
Donna Farrah Johnston
Dale A. Jurcisin
Stephen M. Kelley
Richard M. Larson
Richard S. Leasia
Donald M. Leonard
Edward C. Levy Jr.
Eugene F. LoVasco
John A. Malasky
Patrick J. Mansfield
Frank J. Martilotti
Kathleen B. McCann
Philip K. Mebus Jr.
Peter J. Mercier
Carl Mitseff
Jackie Moon
James N. Motschall Jr.
Francis J. Roney
Thomas L. Schellenberg
Elizabeth Schmidt
Apostolos Sinanis
Nettie Smith
G. John Stevens
Thomas J. Strobl
Richard E. Warren
John T. Treter
Clune J. Walsh Jr.
Anonymous

Patron (\$250)

John T. Adamo Jr.
William F. Allen
John L. Aubrey
John G. Bascom
James Carl Bieri
W. George Bihler
Constance E. Blair
Peter Cahill
John C. Carter
Thomas A. Cattel
Charles E. Chandler
Edward K. Christian
Jerome V. Ciullo
Vincent Crispignani
John Cueter
Kenneth J. Dalto
John J. Daly III
William J. Demmer
Robert C. Dennis
Paul F. Doherty
Martin J. Dougherty
Lawrence F. DuMouchelle
Kenneth Eisenberg
Irma B. Elder
Walter C. Elliott Jr.
Philip L. Fioravante
Carmen Foote
Richard J. Frank
James O. Futterknecht Jr.
Philip Gilbert
Daniel J. Griffin

Terence J. Griffin
Jack P. Haddad
Thomas J. Halligan
Mark S. Hayduk
Frank M. Hennessey
Wesley R. Henrikson Jr.
Mark T. Hogan
Mark A. Hoppe
Curtis L. Ivery
Kumar Jagdeo II
Kenneth B. Katz
Terrence E. Keating
Brian E. Kepes
Robert W. Koval
Jack N. Lawless III
Don LeDuc
Arthur C. Liebler
Henry W. Lim
Norman A. Lussier
Thomas J. Lynch
Walter R. Mabry
Michael J. MacDonald
Michael R. Maher
Lawrence R. Marantette
Gary Marowske
William E. Mathisen
Keith B. Mayer
E. F. Mayne Jr.
Timothy McCarthy III
Patrick G. McKeever
Thomas F. McNulty
John E. Miller
E. Ronald Milner
William A. Morrow
Kenneth G. Myers
Patrick J. Nagy
Mark E. Neithercut
Edward J. O'Leary Jr.
Michael F. Ottaway
Julius A. Otten
James B. Perry
Bradley F. Plasky
Anastasia S. Plonkey
Theodore J. Popowitz
Glenda D. Price
Carrie A. Provenzano
Thomas R. Quilter III
Michele Rambour
Peter Remington
Michael R. Reno
Clarence A. Rice
James M. Richard
Martha K. Richardson
Lewis A. Rockwell
Patricia R. Rosen
Allen J. Ross
Charles R. Rutherford
Mark B. Saffer
R. Keith Stark
Sean Stawiasz
Brian V. Stevens
David L. Stone
Nicholas Strumbos
Richard F. Suhrheinrich
Robert S. Taubman
Richard W. Tucker
Charles C. Turner
Nancy J. Vella
Neal Higgins Walters
Frederick F. Wendell
In honor of Leigh Willmore
Travel

Member (\$100)

A. Nick Abraham
Alex J. Allen, Jr.
Lourdes V. Andaya
Jeffrey K. Anusbigian
Bruce J. Auten
William J. Barnes
Brian E. Bartes
Suzanne E. Basile
Rudolf Becker
Richard T. Bekolay
John E. Berg
Emil William Bierkle
Thomas M. Bolz
John R. Bourbeau
William M. Bowers
John E. Bowman
Charles E. Boyer
Nathaniel F. Bradley IV
Edmund M. Brady Jr.
Scott Brooks
Robert A. Burkhardt
Jesse J. Cardello
Robert Carnaghi
Daniel B. Carroll
William E. Carroll
Louis G. Cass
Julius J. Cicchini
Thomas D. Coburn
Peggy Cody
William D. Cohan
William J. Conlin
Van E. Conway
Julie Corbett
William J. Cosgrove
Jon B. Cotton
John P. Crowther
Marvin C. Daitch
Brian K. Dalby
Robert C. Davies
LeRoy W. DeLisle
Gregory J. DeMars
Kenneth M. Dial
Richard DiBartolomeo
Lawrence H. Dickelman
George Dombrowski
James M.P. Doran
A. Sabra Evans
John M. Evans
Lynn R. Evans
Robert S. Farmery Jr.
Sharon Tevis Finch
Walter B. Fisher Jr.
James V. Fitzgerald
Barbara Frankel
Eric L. Ganz
Frank Germack III
Richard Gershenson
Wendell N. Gibbs Jr.
Annamay Godin
John E. Grenke
Peter J. Groezinger
David J. Hammel
William B. Hanigan
Thomas Hardy
Michael Hollerbach
Marilyn French Hubbard
Thomas G. Jordan
Richard E. Jostias
Mark Kargman
Naiff Harold Keel
Jerome W. Kelly
John L. King
Joseph P. Klein

Marlene H. Kler
Peter Krenitsky
Allison A. Kuhn
Harry R. Kurrie
Matthew F. Labadie
Timothy L. Labadie
Terry O. Lang
V. Joseph Laramie
Louis M. Leonard
William W. Lewis
Jack W. Lind
R. Murray MacDonald
Melody MacMartin
John M. Malone Jr.
Corliss Marowske
Mildred Matlock
Richard A. Mathews
James E. Mawson
William McCallion
Michael D. McKenna
Daniel C. McNary
W. Richard McNary
Theodore Monolidis
Scot A. Morrison
Joan Mossner
H. Charles Nelson
James E. North
Duane R. Novelty
Edward M. Parks
Todd P. Parola
Joseph F. Paulus
Rene Richard Peleman
Duane C. Perry
George E. Petersmarck Jr.
Marie E. Brasza Pinch
Lois Randolph
Barbara Richardson
Robert L. Richardson
Ross C. Richardson
Robert Riney
Liana Roberts
Jerome F. Rock
Sydney L. Ross
Frederic G. Ruffner III
Richard F. Russell
Douglas Savage
Lisa S. Saunders
Carl H. Schmidt Jr.
Phillip Serra
George R. Short
Michael S. Skaff
Janet Skillman
Marge V. Slezak
William H. Smith
Donna Sokoly
William G. Spaulding
Margaret Steward
W. Gregory Sugg
Joseph J. Susnak
Margaret A. Tallet
Duane L. Tarnacki
L. Murray Thomas
Anthony M. Tocco
Tim W. Turner
Marvin Tyghem
Stephen K. Valentine Jr.
Michael G. Van Lokeren
William H. Vedder
Gail L. Warden
Ann K. Warren
Theodore J. Willett
John E. Young

DAC NEWS FEBRUARY 2007

Article for DAC News

Accompanying the list of donors in the February DAC News is the year-end report from the DAC Foundation President. Help to coordinate the timing between the DAC News and the Foundation President. DAC News will the article in early-January.



Richard A. Brodie

DAC Foundation Report



In the eighth year since its formation, the Detroit Athletic Club Foundation set records in 2006 for the number and scope of its projects, including the level of support received from donors and the amount expended on its charitable works.

The Foundation is a tax exempt, 501(c)(3) charitable organization founded to build upon the community spirit and tradition of giving that has been part of the Club's culture since its inception. Its focus reflects the values that have been traditionally part of the Club; amateur athletics, community improvement, support of both fine art and historic architecture.

In 2006, the Foundation made a large dent in the exterior lighting project endowment for the magnificent Albert Kahn-designed DAC Clubhouse, beautifying the Club and its neighborhood in time for the Super Bowl and the Detroit Tigers' improbable run to the World Series. Under the leadership of 2006 DAC President R. Glen Smiley, supported by present and former Board of Director members Mario Apruzzese, Jim Bieri, Mark Cleary, George Haggarty, Terry Lang, Sean Moran and Brian Stevens, the Foundation made great strides in becoming an important role in the Club for future legacy programs.

Last year saw the continuation of the Foundation's programs to support amateur athletics and higher education. The DAC Michigan High School Athlete of the Year program, led by Sean Moran and under Foundation auspices, recognized an outstanding male and female student athlete. At the same time the award was expanded to honor Michigan college male and female student athletes of the year. Nomination for this increasingly prestigious award is based on athletic and scholastic achievement as well as civic involvement. Last year's high school winners were John Schaefer from University of Detroit Jesuit High School and Alisha Glass from Leland High School. College honorees receiving the first ever DAC award were Davis Tarwater from the University of Michigan and Lisa Winkle from Calvin College. The Foundation awards college scholarship funds to all of the high school nominees each year; athletic departments of the college winners receive a donation from the DAC Foundation.

Working with Mark Cleary and the DAC Boxing Committee, the Foundation helped to raise funds from donors for the Chuck Davey Boxing Classic held at the Club

in October of 2006, and donated approximately \$30,000 directly to the athletic programs of the U.S. Naval Academy, U.S. Air Force Academy and U.S. Military Academy.

In close cooperation with the Club's Art & Architecture Committee, headed by Ken Katz, the Foundation continued its support of fine art by sponsoring Club supervised tours of the Clubhouse and its art collection. Building on this tradition, the Foundation received IRS approval allowing us to continue and expand upon programs to support art. This, for the first time, includes the ability to receive gifts of art from DAC members or others on a market value tax deductible basis to the donor. The Club's own uniquely extensive, beautiful and valuable art collection was assembled largely from the generosity of member gifts over its history. The IRS approval allows the Foundation to continue this tradition on, for the first time, a tax advantaged basis to our benefactors. Those who would like to consider a gift of art, now or as part of estate planning, that is in keeping with the character and quality of the Club's collection should contact Jane Juszcyk or Ted Gillary for additional information.

One art project last year involved commissioning and acquiring a number of sports or athletic sculptures for display in the Clubhouse and the pedestals to display those new art works.

The Foundation also made considerable progress in the area of legacy giving, with generous support in that program coming from several members. We thank Mary Kramer and her generous life insurance policy legacy; the Davis Foundation for designating funds for the acquisition of art works and supporting the service academies connected to the DAC boxing program; and John and Marcia Miller's generous legacy gift. These are marvelous individual contributions over and above giving through the Donors Club.

The end of 2006 capped an extraordinary year for the Foundation, with record levels of donations from all sources and the completion of the Lighting Project. Entering 2007 we are poised to build upon the successes that have been achieved, including continuation of our ongoing programs, operation and maintenance of the exterior lighting and providing opportunities for enhancement and enrichment of the art collection. Thanks for all of our 2006 success properly goes to our wonderfully generous and expanding list of donors, who alone make the good works of the Foundation possible.

Michigan High School/College Athlete of the Year

Late September – Create Address File for All Michigan High Schools

Purchase a current database of high schools from Clell Wade Coaches Directory (www.coashesdirectory.com, 877-386-4840). The company will email a file that you will use in a mail merge to mail materials to the schools.

Note: The Michigan High School Athletic Association website (www.mhsaa.com) is a good resource for high school names, addresses, contacts, sanctioned sports, etc.


Mid-October - Mail Postcard to High Schools

Create a postcard advertising the award. Address the postcard to be delivered to either: Principal, Counselor, Coach or Athletic Director. Advise the addressee to contact the DAC for an application for the award.

 <p>Michigan High School Athlete of the Year Sponsored by Detroit Athletic Club Athletics ★ Academics ★ Citizenship</p> <p>If you have a candidate for the most prestigious high school award in Michigan, please contact us.</p> <p><i>"I felt very privileged to be part of such an elite group"</i> Anthony Biondo, Michigan High School Athlete of the Year Nominee 2006</p> <p>Please contact Jane Juszcyk at Detroit Athletic Club for application information: janej@thedac.com or 313-442-1014 Application available online at www.thedac.com</p>	<p>Detroit Athletic Club 241 Madison Ave. Detroit, MI 48226</p> <p>Attention: Principal Athletic Director Coach Counselor</p> <p>Please contact the DAC to nominate a student for Michigan High School Athlete of the Year!</p> <p>LAKEVIEW HIGH SCHOOL 21100 E 11 MILE RD SAINT CLAIR SHORES, MI 48081-1581</p>
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November - January Mail Information to High Schools

Mail the following information to the high school contacts who respond to the postcard: cover letter, application, schedule/criteria and tri-fold brochure.

 Detroit Athletic Club 2007 Michigan High School Athlete of the Year																			
Nominee Application – Please print or type																			
Student Name _____ <small>First Last</small>																			
High School _____ Class: A B C D																			
School Address _____																			
City _____ Zip _____ Phone _____																			
Home Address _____																			
City _____ Zip _____ Phone _____																			
ATHLETICS (MHSAA Sanctioned)																			
All State (first team, indicate ranking or place)/Dream Team (first team)																			
Identify sport, individual competition, event (include times if relevant):																			
				<small>Check grades when you received award</small>															
				<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><th>10</th><th>11</th><th>12</th></tr> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> </table>	10	11	12												
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Other Sports Participated In																			
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International (indicate ranking or place, include times if relevant)																			
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Other Athletic Achievements/Awards																			
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This form may be reproduced to nominate multiple students.																			
<small>Continued on other side</small>																			
<small>Detroit Athletic Club - 241 Madison Ave. - Detroit, Michigan 48226 - 313-442-1014 - janej@thedac.com - 313-963-3155 fax</small>																			

CITIZENSHIP (Student Government, Community Involvement, Volunteerism, etc. -- note leadership positions)																		
			<small>Check grades when you participated</small>															
			<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><th>10</th><th>11</th><th>12</th></tr> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> </table>	10	11	12												
10	11	12																
SCHOLASTIC ACHIEVEMENT																		
Grade Point Average: _____																		
10 th _____ 11 th _____ 12 th (if established) _____																		
ACT: _____ SAT: _____ PSAT: _____																		
			<small>Check grades when you received award</small>															
Scholastic Awards			<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><th>10</th><th>11</th><th>12</th></tr> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> </table>	10	11	12												
10	11	12																
College Choices (in order of preference):																		

Attach at least one letter of endorsement from a coach, teacher, counselor, athletic director or principal. I HAVE REVIEWED THIS INFORMATION AND ATTEST TO ITS ACCURACY:																		
Student's Signature _____		Parent or Guardian's Signature _____																
Athletic Director's Signature _____		Principal's Signature _____																
This form may be reproduced to nominate multiple students.																		
<small>Detroit Athletic Club - 241 Madison Ave. - Detroit, Michigan 48226 - 313-442-1014 - janej@thedac.com - 313-963-3155 fax</small>																		



DAC Michigan High School Athlete of the Year 2007

Sponsored by the DAC Foundation

Benefits/Qualifications/Schedule

What are the benefits to the student athlete?

- State wide recognition.
- Personalized video documenting the student's accomplishments.
- Introduction at Press Conference, held at Detroit Athletic Club.
- Two \$2,500 and ten \$1,000 scholarships presented by the DAC Foundation.

What are the qualifications?

- Member of the Senior Class.
- Demonstrated excellence in Athletics:
 - o MHSAA sanctioned sports
 - o State ranking
- Demonstrated excellence in Scholastics:
 - o Grade Point Average of 3.0 or greater
 - o ACT/SAT/PSAT scores helpful
- Recognized Citizenship:
 - o School leadership
 - o Community involvement
 - o Volunteerism

What are the critical dates?

- Return application by January 31, 2007.
- Committee selects twelve nominees by February 28, 2007.
- Press Conference at Detroit Athletic Club, March 13, 2007 to announce nominees.
- Michigan High School Athlete of the Year Awards at Detroit Athletic Club, May 14 2007.

For more information, please contact Jane Juszczyk
at 313-442-1014 or janej@thedac.com.

Detroit Athletic Club - 241 Madison Ave. - Detroit, Michigan 48226
phone 313-963-9200 - fax 313-963-3155

A Great Athletic Tradition at the DAC

In keeping with its tradition of encouraging amateur athletics, the Detroit Athletic Club continues to play an important role by supporting the annual National Athletic Awards, a prestigious program that benefits the March of Dimes.

Each year, the DAC names the two outstanding Michigan student athletes and presents them with the Michigan High School Athlete of the Year award.

The DAC Foundation supports this outstanding event and makes scholarships available to the two winners and the ten nominees.



Past DAC Award Winners

- 1997: **Shane Battier** - basketball - Detroit Country Day
- 1998: **Drew Henson** - football - Brighton H.S.
- 1999: **Hani Abisaid** - rowing - Orchard Lake St. Mary's Prep School
- 1999: **Traci Valasco** - swimming - Rochester Adams H.S.
- 2000: **Stuart Schweigert** - football - Saginaw Heritage H.S.
- 2000: **Jennifer Reck** - rowing - Grosse Pointe North H.S.
- 2001: **Grant Mason** - football - Orchard Lake St. Mary H.S.
- 2001: **Katie Boyles** - cross country - The International Academy
- 2002: **Tim Moore** - cross country - Novi H.S.
- 2002: **Kammy Miller** - swimming - Grosse Pointe North H.S.
- 2003: **Joseph Novak** - football - De La Salle Collegiate H.S.
- 2003: **Danielle Kamm** - basketball - Nouvell Catholic Central H.S.
- 2004: **Ryan Sontag** - baseball - Jefferson H.S.
- 2004: **Krista Clement** - basketball - La Salle H.S.
- 2005: **Evan Sharpley** - football - Marshall H.S.
- 2005: **Janece Jones** - cross country - Goodrich H.S.



2006 DAC Award Winners



John Schaefer

University of Detroit Jesuit High School 2006 Valedictorian John Schaefer is currently attending University of Notre Dame for soccer. Schaefer, U-D varsity soccer captain, was named to first team Dream Team and All-Metro First Team senior year, All-State First Team Division 1 and All-Catholic Team junior and senior year and All-District team for three years. A member of the Student Senate, Holy Name Church Youth Group and volunteer at Bagley Elementary School in Detroit, Schaefer has earned U-D First Academic Honors and Scholar Athlete awards throughout high school, as well as an Award of Excellence in Science and Math from Lawrence Technological University junior year.

Leland High Class President Alisha Glass was ranked sixth on the Senior Aces List by PrepVolleyball.com and was nominated as a senior for National Player of the Year. She is currently playing volleyball at Penn State. The four-time All-State player in basketball was selected one of the top 25 basketball players in the state. She led her team to four district titles, three regional titles and three quarter final appearances. During her sophomore year she started on the USA team that won the Gold Medal in Puerto Rico and received best server award for the tourney. As a junior she broke the national and state high school records for Season Aces, Career Aces and Career Kills and was voted a Top 50 Junior in the Country.

Alisha Glass



The athletic traditions of the Detroit Athletic Club are worth celebrating. For over 114 years, the DAC has had a major impact on athletics in this community, producing athletes and top teams in a wide array of amateur sports.

The tradition began two centuries ago in the 1880s when young men dreamed of athletic glory at the original clubhouse on Woodward. The growth of amateur athletics at the new Club focused on baseball, track, football and bowling. It was in that era that the DAC fielded many fine teams and members also led in the creation of the Amateur Athletic Union.

By the 20th century, the nature of the Club had changed, and yet the DAC continued to field first-class amateur teams.

The DAC was reborn in 1915 with the building of a new clubhouse on Madison Avenue. Athletics remained important to members but with an emphasis on intramural competition.

Over the years the DAC has produced dozens of Olympic athletes and helped in the development of Detroit's professional teams.

And there have been great coaches and mentors at the Club, people who helped train men and women in many sports.

Today, the DAC's winning tradition continues with its support of the NAA and the creation of the Michigan High School Athlete of the Year award.

To find out more about the Michigan High School Athlete of the Year Award contact the Detroit Athletic Club: (313) 442-1014 Email: janej@thedac.com



Detroit Athletic Club
241 Madison Avenue
Detroit, Michigan 48226
www.thedac.com



Michigan High School Athlete of the Year Award

Award



November - Advertise Event

Begin advertising the awards ceremony to DAC Members in December Preview, ePreview, posters, etc.

December – Follow up with email to High Schools

Order email address file from Clell Wade Coaches Directory, or use MHSAA website to get email addresses. Email high schools with information about the award and directions to website (link from DAC website).

From: Jane Juszczuk
Sent: Tuesday, January 23, 2007 11:50 AM
Subject: Michigan High School Athlete of the Year Deadline - January 31



Dear Athletic Director,

The deadline for applications for Michigan High School Athlete of the Year is fast approaching (January 31)!

I hope you have visited our website: <http://msay.thedac.com/>. You can also access it by going to the Detroit Athletic Club website – www.thedac.com – and clicking on the link.

The website will give you some history of the award, past recipients and access to an application. You can even see a clip of last year's awards ceremony. If you prefer, you can contact me by phone or email and I will forward you an application and supporting information.


Thank you,

Jane A. Juszczuk
 Administrative Assistant
 Detroit Athletic Club Foundation
 313-442-1014
janci@thedac.com

January – Notify Colleges

Order college athletic director and college sports information director email address file from Clell Wade Coaches Directory or use COSIDA.com website to get email addresses. Email colleges with information about the award and directions to website (link from DAC website).

Subject: Michigan College Athlete of the Year Nominations Due March 31



Dear Athletic Director,

Detroit Athletic Club is looking for college athletes to be considered for our **Michigan College Athletes of the Year Award (one male, one female)**. Our award is based on athletics, academics and citizenship. This is our second year awarding college athletes; we have sponsored the Michigan High School Athlete of the Year for many years, based on the same criteria. The awards will be presented on **May 14th** at the **Dodge National Athletic Awards** held at the **Detroit Athletic Club**. The two college winners will be honored that evening and their schools will receive a \$2,500 donation to their athletic programs.

Last year's winners were Davis Tarwater from U of M and Lisa Winkle from Calvin College.

Please visit the Detroit Athletic Club website, www.thedac.com and click on the link for Michigan Student Athlete of the Year. The website will give you some history of the award, past recipients and access to an application. You can even see a clip of last year's awards ceremony. I hope you will visit the website soon. Or, if you prefer, I can email the information to you.

Regards,

Jane A. Juszczyk
 Administrative Assistant
 Detroit Athletic Club
 313-442-1014

January – Begin Meetings of the Selection Committee

At the first meeting:

- Update the committee on what you have done up to this time.
- Review the last year's awards – view a portion of the ceremony on DVD.
- Review the committee rules.
- Provide dates of 1) Press Conference to announce nominees and 2) Awards Ceremony. Committee members should attend both events if possible.

February - Postcard to High School Applicants

Send a postcard to all high school applicants acknowledging receipt of their applications.



Dear Applicant:

Thank you for submitting your application for *Michigan High School Athlete of the Year*.

We are in the process of reviewing the applications. We will contact you with the names of the twelve nominees in March.

- *MHSAY Committee*

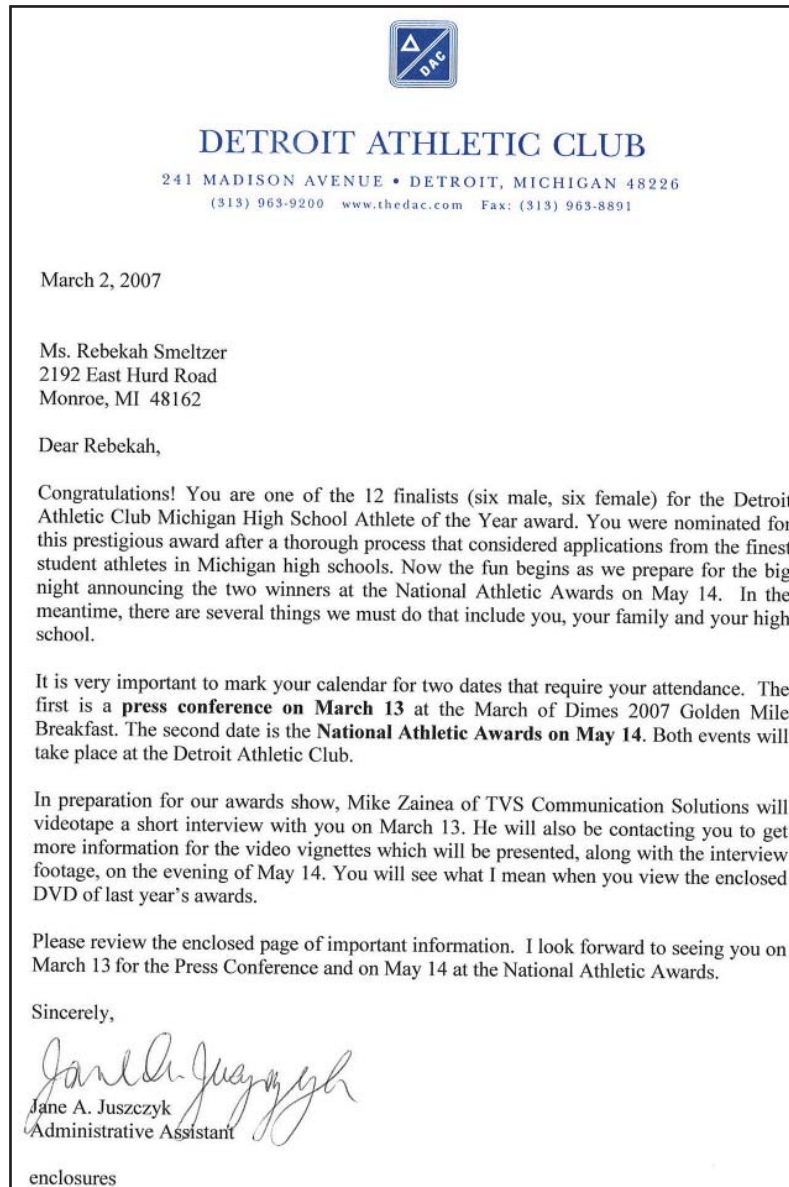


February - Committee Meetings to Choose High School Nominees

The Committee Chair will set meeting dates as necessary to review the applications and narrow the selection to 6 male and 6 female high school nominees. The Chair will usually assign applicants to committee members to follow up on. Members may call the applicant, Athletic Director, Coach, or other school contacts to confirm information on the application and gather additional insight on the applicant. Committee members will share their findings at the following meeting. A spreadsheet scoring system may be used to help determine the 12 nominees. The nominees should be determined no less than 2 weeks prior to the Press Conference.

Late February - Letter to High School Nominees

Contact the 12 nominees as soon as possible once they have been determined. Call and congratulate them and give them the date of the Press Conference. Follow up the phone call with a letter, include the press conference information, a video of previous year's awards ceremony and map to DAC. Provide nominee information to website administrator for inclusion in website.





Michigan High School Athlete of the Year 2007
Important Dates and Information

**Press Conference and March of Dimes Golden Mile Breakfast
 March 13, 2007**

- ❖ A Press Conference to announce the 12 nominees for Michigan High School Athlete of the Year will take place in conjunction with the March of Dimes Walk America Golden Mile breakfast at Detroit Athletic Club.
 - Information on the Golden Mile is enclosed.
- ❖ WJR's Paul W. Smith radio show will be broadcast live from the DAC lobby from 6 a.m. to 9 a.m. Following his show, Paul W. Smith will head up to the Main Dining Room to begin the Press Conference.
- ❖ Please plan to arrive by 8 a.m. to join local business leaders and dignitaries for a continental breakfast in the Main Dining Room of the DAC on the 2nd floor. Parking will be provided in the DAC garage. A map is enclosed.
 - Please ask your parents and a school representative (Coach, Athletic Director, Principal, etc.) to join you for the Press Conference.
- ❖ You and the other nominees will be introduced on stage.
- ❖ You will be presented with a banner announcing you are a Michigan High School Athlete of the Year nominee. Please take the banner back to your school for display in a place of honor.
- ❖ Following the Press Conference, you will lead the Golden Mile Walk with the other honored guests and dignitaries.
- ❖ Mike Zainea of TVS Communication Solutions will conduct a filmed interview with you following the Golden Mile Walk.
- ❖ Dress is coat and tie for men; suit, pantsuit, dress or similar for women. You may bring a change of shoes for the Golden Mile Walk if you like.
- ❖ Please call (313-442-1014) or e-mail (janej@thedac.com) Jane Juszczuk to confirm your attendance.

**National Athletic Awards at Detroit Athletic Club
 May 14, 2007**

- ❖ This evening event will include dinner followed by the awards ceremony.
- ❖ Dress is formal for the nominees; coat and tie for the other attendees.
- ❖ You may ask your family and a school representative (Coach, Athletic Director, Principal, etc.) to join you.
- ❖ March of Dimes will contact you regarding additional tickets.
- ❖ Please call (313-442-1014) or e-mail (janej@thedac.com) Jane Juszczuk to confirm your attendance.
- ❖ A firm schedule and more details will follow.

February – Certificates, Nametags and Banners for Press Conference

The press conference will announce the 12 high school nominees. Order paper and frames to make certificates for nominees; the certificates will be presented at the Press Conference with other DAC “gifts.” Send a list of the nominee’s names and high schools to the DAC time office for “magnetic style” nametags. The nominees will wear these at the Press Conference and the awards ceremony. March of Dimes will provide banners for each of the nominees to display at their high schools. Make sure they get ordered.



The “gifts” generally include a DAC duffel bag, “I love the DAC” towel and DAC umbrella.

When the high school athletes come to the press conference, the production company (hired by March of Dimes) will conduct videotaped interviews with the students. It may take a few hours for all the interviews to get done. The athletes will begin to get restless and hungry! Prepare lunch “coupons” for the athletes/families to have lunch in the Abbey. Arrange for the Men’s and Women’s Locker Rooms to allow the athletes/families to use the locker rooms to freshen up, relax, watch television, etc. Prepare beverage “coupons” to be used in the locker rooms.



**Michigan High School Athlete of the Year
Press Conference
March 11, 2008**

~

Complimentary lunch in the Abbey



**Michigan High School Athlete of the Year
Press Conference
March 11, 2008**

~

**Complimentary beverage
in the locker room**

February/March

Continue communicating with colleges. Committee starts meeting to review and choose college winners. Notify college winners, once they are chosen, by phone or email. Follow up with a letter that includes the schedule for the awards.

March – Prepare Materials for DAC President

The DAC President may be interviewed on WJR Radio the morning of the Press Conference. Prepare “talking points” for the interview and a list of past high school winners.

**Detroit Athletic Club
Michigan High School Athlete of the Year
in conjunction with
National Athletic Awards
to benefit the March of Dimes**

Points of interest for WJR interview:

- DAC is proud to be a part of this important awards program, 2007 is our 11th year.
- Past recipients include Shane Battier, Drew Henson, Hani Abisaid, Traci Valasco, Stuart Schweigert, Jennifer Reck, Grant Mason, Katie Boyles, Tim Moore, Kammy Miller, Joe Novak, Danielle Kamm, Ryan Sontag, Krista Clement, Evan Sharpley, Janeé Jones, John Schaefer and Alisha Glass.
- The criteria for the award are excellence in athletics, academics and citizenship at school and in the community.
- DAC accepts applications from all Michigan high schools.
- Six male and six female nominees are chosen as finalists by DAC Member Committee.
- This year's twelve nominees are:
 - **Sharlene Harmon**, Track & Field (Pole Vault), from Bedford High School in Temperance (south of Monroe, near Ohio border), also Swimming.
 - **Kelsey Krych**, Softball and Cross Country, from Goodrich High School (near Flint), also Track.
 - **Jessica Seyferth**, Tennis, from Ann Arbor Pioneer High School.
 - **Rebekah Smeltzer**, Cross Country and Track, from Monroe Jefferson High School.
 - **Danielle Toney**, Soccer, from Northville High School, also Basketball.
 - **Marissa Treece**, Cross Country and Track, from Glen Lake High School in Maple City (near Traverse City), also Basketball.
 - **Tyler Dickenson**, Wrestling, from St. Johns High School (near Lansing), also Football and Track.
 - **Jason Hass**, Swimming, from Ann Arbor Pioneer High School, also Track and Soccer.
 - **Dan Jackson**, Cross Country and Track, from Dexter High School (near Ann Arbor), also Climbing and Bouldering.
 - **Ryan Van Bergen**, Football and Track (Shot Put), from Whitehall High School (near Muskegon), also Basketball.
 - **Anthony Wahl**, Swimming, from U of D Jesuit High School in Detroit.
 - **Justin Zeerip**, Wrestling and Cross Country, from Hesperia High School (near Muskegon).
- The winners (one male and one female) will be announced May 14th at the National Athletic Awards at the DAC.



**Detroit Athletic Club
Michigan High School Athletes of the Year**

Year	Name	High School	Major Sport	College, etc.
1996	Shane Battier	Detroit Country Day	Basketball	Duke Memphis Grizzlies Houston Rockets
1997	Drew Henson	Brighton	Football	University of Michigan NY Yankees Dallas Cowboys Minnesota Vikings
1998	Hani Abisaid	Orchard Lake St. Mary's	Football	Yale
1998	Traci Valasco	Rochester Adams	Swimming	University of Michigan
1999	Stuart Schweigert	Saginaw Heritage	Football	Purdue Oakland Raiders



**Detroit Athletic Club
Michigan College Athletes of the Year**

Year	Name	College	Major Sport	Etc.
2006	Davis Tarwater	University of Michigan	Swimming	
2006	Lisa Winkle	Calvin College	Basketball	

March - Letter to All High School Applicants

Send a letter to all applicants announcing the names of the 12 nominees. The letters should be mailed to arrive after the official announcement at the Press Conference.

<p>DETROIT ATHLETIC CLUB</p> <p>241 MADISON AVENUE DETROIT, MICHIGAN 48226-2192 (313) 963-9200 FAX (313) 963-8891 www.thedac.com</p> <p>March 14, 2007</p> <p>«Title» «FirstName» «LastName» «Address1» «City», MI «PostalCode»</p> <p>Dear «FirstName»:</p> <p>As promised, I am getting back to you regarding your application for Detroit Athletic Club Michigan High School Athlete of the Year. All the applications have been carefully reviewed and after a difficult and thorough process, our committee has chosen the nominees. The 12 nominees to be honored at the National Athletic Awards to Benefit the March of Dimes are:</p> <table border="0"> <tr> <td style="vertical-align: top;"> <p>Male:</p> <p>Tyler Dickenson - St. Johns HS Jason Hass – Pioneer HS Dan Jackson – Dexter HS Ryan Van Bergen – Whitehall HS Anthony Wahl - U of D Jesuit HS Justin Zeerip – Hesperia HS</p> </td> <td style="vertical-align: top;"> <p>Female:</p> <p>Sharlene Harmon – Bedford HS Kelsey Krych – Goodrich HS Jessica Seyferth – Pioneer HS Rebekah Smeltzer - Monroe Jefferson HS Danielle Toney – Northville HS Marissa Treece - Glen Lake HS</p> </td> </tr> </table> <p>These twelve were chosen from among the finest high school athletes in the state, based on athletics, academics and citizenship. Congratulations on your achievements and I wish you much success in your future endeavors.</p> <p>Sincerely,</p> <p>Jane A. Juszcyk Administrative Assistant</p>	<p>Male:</p> <p>Tyler Dickenson - St. Johns HS Jason Hass – Pioneer HS Dan Jackson – Dexter HS Ryan Van Bergen – Whitehall HS Anthony Wahl - U of D Jesuit HS Justin Zeerip – Hesperia HS</p>	<p>Female:</p> <p>Sharlene Harmon – Bedford HS Kelsey Krych – Goodrich HS Jessica Seyferth – Pioneer HS Rebekah Smeltzer - Monroe Jefferson HS Danielle Toney – Northville HS Marissa Treece - Glen Lake HS</p>
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March - Press Conference Day for High School Nominees

Greet the nominees and their families and school representatives when they arrive at the Club. Display the plaques at the check-in table. Ask them to wear their nametags and return them before they leave that day. Give the nominees their “welcome” gifts – DAC duffel bag, towel, plaques, etc. Give the school representative the banner, to be displayed at the nominee’s school. Videotaped interviews will be conducted with the nominees by the production company provided by the March of Dimes. The interviews will be used, along with memorabilia provided by the nominees to create footage to be shown at the awards ceremony. Ask the production company for a preliminary copy of the interviews, to be shown at the next committee meeting.

March - Press Release Announcing Nominees

Request a press release from March of Dimes or DAC News announcing the 12 high school nominees.



DETROIT ATHLETIC CLUB
 241 Madison Avenue • Detroit • Michigan • 48226
 (313) 963-9200 Fax: (313) 963-8891

FOR IMMEDIATE RELEASE

March 13, 2007

Detroit Athletic Club Selects 2007 Michigan High School Athlete of the Year Nominees

DETROIT - The Detroit Athletic Club (DAC), in keeping with its longstanding tradition of supporting athletics in the community, today announced the 12 nominees for the Michigan High School Athlete of the Year Awards. This prestigious honor is awarded not only for athletic ability, but also for the academic and humanitarian efforts of high school student athletes.

Each year six female and six male athletes are nominated to receive this honor. This year’s nominees include:

Sharlene Harmon – Harmon attends Bedford High School and is active in track and field and swimming.

Kelsey Krych – Krych attends Goodrich High School and is active in cross country, softball and track.

March/April – Committee Meeting to Select High School Winners

The Selection Committee will meet to select the two high school winners (one male, one female). The members will view the nominee interviews at this meeting and share their impressions of the nominees based on personal contact at the Press Conference. The committee members will vote by secret ballot for their 1st, 2nd and 3rd choice for the winners. The votes are tallied by the secretary according to the MHSAY Committee Policy. The secretary may share the results with the DAC Athletic Director and Committee Chair only.

April – Send Schedule to Athletes

Send a letter to the high school and college athletes with the details for the day of the awards. Include a “free tuxedo” coupon for the male athletes, if they have been provided. Usually, March of Dimes is able to secure complimentary tuxedos.



DETROIT ATHLETIC CLUB

241 MADISON AVENUE · DETROIT, MICHIGAN 48226
(313) 963-9200 www.thedac.com Fax: (313) 963-8891

April 24, 2007

«Title» «FirstName» «LastName»
«Address1»
«City», MI «PostalCode»

Dear «FirstName»:

The National Athletic Awards on May 14 is fast approaching and I want to confirm a few things with you.

This is a “black tie” event for the honorees (that’s you!). President Tuxedo has generously offered to supply tuxedos for the male athletes (a coupon is enclosed). For your parents and guests, the attire is “coat and tie”.

DAC members will want to get to know you. To give them a point of reference, we will have a table for you to display photos and awards of your sports and community activities, as well as information about your school.

Schedule for May 14

- 3:30 p.m.: Arrive at the Detroit Athletic Club
- 4:00 p.m.: Rehearsal
- 5:00 p.m.: “Meet and Greet” with Dodge Dealers
- 5:30 p.m.: Reception and Strolling Dinner
- 7:00 p.m.: Award Show Begins
- 9:00 p.m.: Afterglow (dessert and coffee)

Please contact me if you have any questions or concerns.

Sincerely,

Jane A. Juszczyk
Administrative Assistant

April - Order Awards

Order the 4 trophies from Michigan Graphics. Provide the names and schools of the 2 high school and 2 college winners.

May – Athlete Table Posters

Order mini-poster with easel for each athlete. The posters will be placed on a u-shaped table in the Georgian Room where athletes can display their awards and other items.



May - Create Program

Use InDesign to create a program to be distributed at the event.

Michigan High School & College Athlete of the Year Sponsors

GOLD
 Richard Bekolay
 Richard Brodie
 Van Conway
 Bill DuComb
 Robert Farmerly
 George Haggarty
 Eugene LoVisco
 David Marvin
 John McCandless
 Sean Moran
 Syd Ross

SILVER
 Mario Apruzzese
 Jason Bierkle
 Beverly Burns
 Richard DiBartolomeo
 Julie Henry
 Gary Marowske
 William Moeller
 Mark Reith
 Bradford Simon

BRONZE
 Chas Chandler
 Paul Silva

DODGE

NATIONAL ATHLETIC AWARDS

To Benefit the March of Dimes and the DAC Foundation

Corporate Sponsors:
 Dodge
 WDIV
 Comcast
 News/Talk 760 WJR
 March of Dimes
 Detroit Athletic Club

May 14, 2007
Detroit Athletic Club

Nominees for the 2007 Michigan High School Athletes of the Year

 Sharlene Harmon Bedford HS	 Kelsey Krych Goodrich HS	 Jessica Seyferth Ann Arbor Pioneer HS
 Rebekah Smutzer Monroe Jefferson HS	 Danielle Toney Northville HS	 Marnon Trzeciak Glen Lake HS
 Tyler Dickenson St. Johns HS	 Jason Hass Ann Arbor Pioneer HS	 Dan Jackson Deuster HS
 Ryan Van Bergen Whitehall HS	 Anthony Walli U of D Jesuit HS	 Justin Zecrip Hesperia HS

2007 Honorees for the Michigan College Athletes of the Year

DREW STANTON
Michigan State University
Football Quarterback

BECKY WEIMA
Calvin College Swimmer

2007 Lifetime Achievement Award

JIM ABBOTT
Former Major League Baseball Pitcher

National Athletic Awards Host
WDIV's Steve Garagiola

May - Winner Certificates for High School Awards

Prepare “and the winner is” certificates for use at the awards ceremony. The certificates must each be enclosed in folders. Seal each folder and mark the seal with an “M” or “F” so the presenter knows which is male and female.

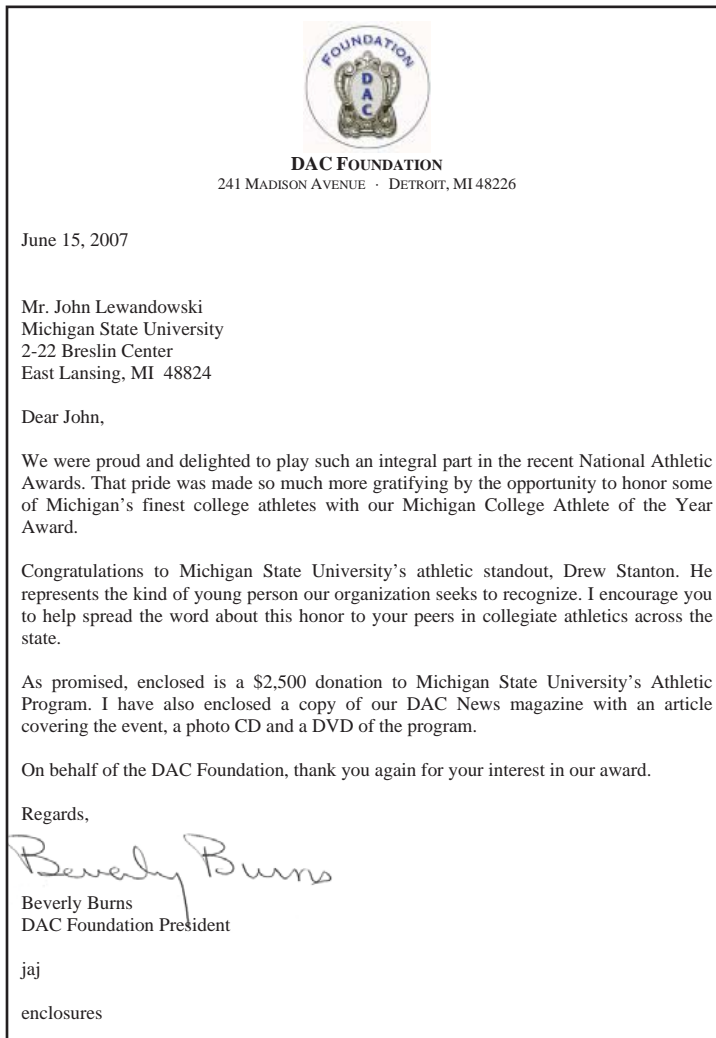


May - Awards Ceremony

Cover the nameplates on the high school trophies with a small card that is easy to remove (like a business card with double sided tape). The trophies will be on the stage prior to the ceremony and the winners names must be kept confidential until they are announced.


June - Send Donation Checks to Colleges

The DAC Foundation will determine the donation to be offered to the athletic departments of the winning colleges.



June - Send Scholarship Letters to High School Nominees and Winners

The DAC Foundation will determine the scholarship amount to be offered to the nominees and the winners. Send a letter to the nominees and winners informing them of their scholarship; include a form to mailed back to the DAC Foundation Assistant Secretary. The form allows the recipient to accept or reject the scholarship (some students will not be able to accept the scholarship).



DAC FOUNDATION
241 MADISON AVENUE · DETROIT, MI 48226

June 14, 2007

«Title» «FirstName» «LastName»
«Address I»
«City», MI «PostalCode»


Dear «FirstName»:

Congratulations! As a «Status» in the Detroit Athletic Club Michigan High School Athlete of the Year Award, the Detroit Athletic Club Foundation is pleased to inform you that you are eligible to receive a scholarship grant in the amount of «Scholarship». The purpose of this grant is to assist you with the expenses of your undergraduate education.


Your scholarship award will be paid directly to the institution of higher education in which you are enrolled. So long as you remain enrolled and are in good standing, the institution will apply the funds to your qualified educational expenses until the funds are exhausted. If you are in good standing and transfer to another educational institution, any remaining funds will be transferred to the successor institution where they can be used only for educational purposes. If the funds are not fully utilized for your higher education expenses within four (4) years of the date the funds are first paid by the Foundation to an educational institution, any remaining funds will revert to the Foundation.

To accept this award, please complete the form enclosed with this letter and return it to the Foundation. If you do not yet know in which institution you plan to enroll, please provide us with the name and address of such institution as soon as you have made your selection, but no later than August 1, 2007. If you already have a full scholarship for your undergraduate education or if you decline this grant, the Foundation will retain the grant.

On behalf of the Detroit Athletic Club Foundation, I wish you much success in your academic, athletic, and personal endeavors.

Very truly yours,

 Beverly Burns
 DAC Foundation President

jaj
enclosure



DAC FOUNDATION
241 MADISON AVENUE · DETROIT, MI 48226

I, «FirstName» «LastName», accept the Detroit Athletic Club Foundation Scholarship Award of «Scholarship», and I agree to abide by all terms and conditions of such award. I understand that the scholarship grant will be paid directly to an educational institution and not to me. I have been accepted by, and either plan to or have already enrolled in, the following educational institution:

Name of Institution _____

City _____ State _____ Zip _____

Date _____

_____ Award Recipient Signature
 _____ Social Security Number (required for disbursement)

I, «FirstName» «LastName», thank you for this grant, but have received a full scholarship for my undergraduate education, and therefore do not accept this grant.

Date: _____ Award Recipient Signature

I, «FirstName» «LastName», thank you for this grant, but decline to accept it.

Date: _____ Award Recipient Signature

June - Have High School Winners' Names Added to Perpetual Trophy

There is a perpetual trophy kept at the DAC with all the past winners names and high schools. Michigan Graphics will add the new names to the trophy.

Summer - Send DVD, DAC News, Photos, etc. to Nominees and Winners

The DAC News will have an article on the event in the June issue; the DAC News office will have photos from the event as well. Get 12 copies of the DVD from March of Dimes. Send a copy of the DVD, DAC News, some photos and any other memorabilia from the event to the nominees and winners.

<p>DETROIT ATHLETIC CLUB</p> <p>241 MADISON AVENUE DETROIT, MICHIGAN 48226-2192 (313) 963-9200 FAX (313) 963-8891 www.thedac.com</p> <p>June 15, 2007</p> <p>«Title» «FirstName» «LastName» «Address1» «City», MI «PostalCode»</p> <p>Dear «FirstName»:</p> <p>As promised, I am sending a copy of the DAC News highlighting the National Athletic Awards, a copy of the DVD and a photo disk.</p> <p>The Detroit Athletic Club is pleased to honor student athletes like you. Congratulations and best wishes on your continued athletic and academic endeavors.</p> <p>Very truly yours,</p> <p>Jane A. Juszczuk Administrative Assistant</p> <p>enc</p>

Summer - Book Rooms for Next Year's Press Conference and Awards

Once the dates for the Press Conference and Awards has been determined, notify the Front Desk to hold overnight rooms for the night before the Press Conference and the night of the Awards Ceremony; notify the Catering Office of the dates of the two events, so banquet rooms can be held.

August – Scholarships Distributed to Colleges

Forward a copy of the scholarship forms returned (accepting the scholarship) to the Controller. The Controller will send checks to the colleges of the students.

Sponsorship Programs


Athletic Awards

The DAC Foundation may offer sponsorship programs to fund the cost of the Michigan High School and College Athlete of the Year Programs. The sponsorship packages should be advertised with the event.

Events



Sponsored by the
DAC Foundation




Dodge National Athletic Awards to benefit the March of Dimes

Featuring DAC Michigan High School & College Athlete of the Year Awards

Monday, May 14

Strolling hosts of our dinner reception with the nominees for Michigan High School and College Athlete of the Year and celebrities. Then be a part of the National Athletic Awards program filmed in the Main Dining Room for later broadcast in Michigan and throughout the country. After the program mingle with DAC friends and athletes while enjoying desserts, after-dinner drinks and coffee.

Cost: \$125 pp all inclusive - includes \$75 donation to the DAC Foundation;
\$50 for students
Attire: Cost & Tie

Reservations may be made online at www.tbzhu.com
or by calling (313) 442-1069.

Please consider sponsoring one
of our student athletes.
Sponsorship Packages
available:



Hosted by WDMV's Steve Garagiola
Inspirational Speaker - Jim Abbott,
former Major League Baseball pitcher



Silver

- 2 tickets to the event
- Name listed in event program
- Name listed on website
- Cost - \$500, which includes a \$400 donation to the DAC Foundation

Gold

- 6 tickets to the event
- Name listed in event program
- Name listed on website
- Company logo displayed on website
- Cost - \$1,500, which includes a \$1,200 donation to the DAC Foundation

Bronze

- Name listed in event program
- Name listed on website
- Cost - \$250, all of which is a donation to the DAC Foundation

All donations are tax deductible
as a donation to the DAC Foundation.
This year's goal is to raise \$22,500.

For Sponsorship information, please contact Jane Jurezyk at (313) 442-1014.

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Created April 2008

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When a member purchases a sponsorship package, log only the portion of the package that is a donation like any other donation. Note that the funds are specifically to be used for the Athletic Awards. Do the same for the portion of the ticket cost that is a donation. Adapt the thank you letters accordingly.



DAC FOUNDATION
241 MADISON AVENUE
DETROIT, MI 48226

May 11, 2007

Mr. John G. Marshall
2312 Haverford Dr.
Troy, MI 48098

Dear Mr. Marshall:

The Board Members of the Detroit Athletic Club Foundation wish to express their gratitude for your purchase of a Silver Sponsorship Package for the National Athletic Awards on May 14, 2007. \$500.00 of the cost of your package is a gift to the DAC Foundation. Your tickets to the event are enclosed.

Your gift to the DAC Foundation is a tax deductible donation to the DAC Foundation. The DAC Foundation supports this program with scholarships for the 12 high school nominees and donations to the athletic departments of the two college winners.

Thank you again for your support of the DAC Foundation and the Michigan High School and College Athlete of the Year program.

Sincerely,

Jane A. Juszczuk
DAC Foundation Assistant Secretary

Boxing Event

The DAC Foundation may offer sponsorship programs for the Chuck Davey Boxing Classic. The boxing teams of the US Military Academy, Naval Academy and Air Force Academy compete at this event. In return, donations are made to the boxing teams. The Boxing Committee will sell sponsorship packages to members and non-members to provide these donations. The Boxing Committee will work with the Catering Director to create the packages. The Catering Director will provide the name of the donor and amount of the donation. Log the donation like any other donation, noting the funds are to be used for the boxing team donations. Adapt the thank you letter accordingly.



DAC FOUNDATION
241 MADISON AVENUE
DETROIT, MI 48226

September 26, 2005

«FullName»
«Address1»
«Address2»
«City», «State» «Postal»

Dear «ShortName»:

On behalf of the Board of Directors of The Detroit Athletic Club Foundation, we wish to express our gratitude for your very generous contribution of \$«Foundation» to the DAC Foundation. Your gift will help support the national boxing teams from the U.S. Naval Academy, U.S. Air Force Academy and U.S. Military Academy.

Thank you again for your loyalty and support of the charitable activities of the DAC Foundation.

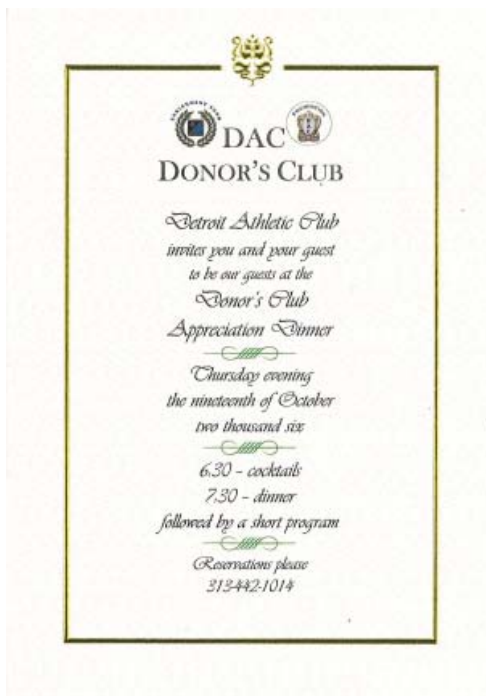
Sincerely,


John G. Bascom
DAC Foundation President

jaj

Donor Appreciation Dinners

- The Donors Club (Enrichment Fund and DAC Foundation) will occasionally sponsor a Donor Appreciation Dinner.
- The DAC Foundation President and Enrichment Fund Chair will decide when the Dinner will be held and determine the parameters to select invitees.
 - For example, all donors of \$250 or more within the past year.
- Following the parameters, create and send invitations approximately one month prior to the dinner.
 - DAC Foundation donors will receive an invitation that conforms with IRS rules.





DONOR'S CLUB

*Detroit Athletic Club
invites you and your guest
to be our guests at the
Donor's Club
Appreciation Dinner*

*Thursday evening
the nineteenth of October
two thousand six*

*6:30 - cocktails
7:30 - dinner
followed by a short program*

*Reservations please
313-442-1014*

↓↓↓↓ Please complete and return the form below. Thank you. ↓↓↓↓

Member Number: A108 Name: Dr. Charles G. Adams

_____ Yes, I plan to attend the donor dinner on October 19, 2006
_____ with _____ without a guest. I understand that my deductible contribution to the DAC Foundation in 2006 will be reduced by the fair market value of the dinner, which is estimated to be \$75 per person.

_____ I do not wish to accept the dinner invitation. Under IRS rules:

- Sending back this notification to the DAC will allow my contribution to the DAC Foundation to be fully deductible as allowed by the law.
- Failure to send back this notification will result in my contribution being reduced by the fair market value of the dinner.

- Work with the President/Chair on the details of the dinner:
 - Budget
 - Courses to be served
 - Wine with courses
 - Favor
 - Past favors have included paperweight with commemorative etching, chocolate squares with Enrichment and Foundation logos.

TOTALLY CHOCOLATE
 Ph: (800) 255-5506 Fax: (360) 332-1802
 Emailed / Faxed at _____ on _____
 Page _____ of _____

Art Proof & Approval Form

Customer/phone: Sherri Stofcheck / 313.442.1007
 Company: Detroit Athletic Club
 Fax/Email: 313.442.1050 / sherris@thedac.com
 Acct. Rep: Alvin
 Layout by: David
 P.O.#:

sm 40 40 - FOUR UP rec v1 Pantograph .215" deep - .160" wide
 40 40 rec / 0.030 / 0.215

*This black border is not part of the art. Q2173815 / DACenrichment

9/1/06 ships 10/9 | Detroit Athletic Club

- Program/Speaker
 - Possibly a presentation of past or upcoming projects.
- For Foundation donors, year-end tax statements will need to be adjusted to reduce the members charitable contribution by the retail value of the dinner. This is necessary for any Foundation donor invited who does not refuse the dinner invitation (even if the donor does not attend the dinner).